

# Brand Institute Partners on the Following ANVISA Brand Name Approvals

## Recent ANVISA-Approved Brand Naming Experience

 Influenza Vaccine <b>FLUCELVAX</b> QUADRIVALENT	Influenza Virus Vaccine	Seqirus	 <b>RoPolivy</b> <sup>®</sup> (polatumumab vedotina)	polatumumab vedotina	Roche
 <b>ADAKVEO</b> <sup>®</sup> crizanlizumab-tmca FOR IV INFUSION + 10 mg/mL	crizanlizumab	Novartis	 <b>NUBEQA</b> <sup>®</sup> (darolutamide) 300 mg tablets	darolutamida	Bayer
 INJECTION <b>Zirabev</b> <sup>™</sup> bevacizumab-bvzr	bevacizumab	Pfizer	 <b>Hyrimoz</b> <sup>®</sup> adalimumab	adalimumabe	Sandoz
 <b>Jivi</b> antihemophilic factor (recombinant) PEGylated-aucI	alfadamoctocogue pegol	Bayer	 <b>PIQRAY</b> <sup>®</sup> (alpelisib) tablets 50 mg - 150 mg - 200 mg	alpelisib	Novartis

Thank you, Brasil, for making Brand Institute #1!

Brand Institute is proud to sponsor Emmo Jr. Fittipaldi, son of legendary Brazilian racecar driver Emerson Fittipaldi, as he pursues his dream of becoming a Formula 1 Racecar driver.



**EMMO JR.™**  
**FITTIPALDI**



Max Verstappen (Red Bull Racing) | Emerson, Rossana, Emmo Jr. Fittipaldi

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OTTAWA (613) 482-1333	RALEIGH-DURHAM (919) 572-9311	ROCKVILLE (301) 984-1055	SAN FRANCISCO (415) 421-3200	SÃO PAULO +55 11 945-364-083	SEATTLE (206) 204-5111	SEOUL +82 6433-9555	TOKYO +81(03) 6861-7517	TORONTO (416) 622-5777